

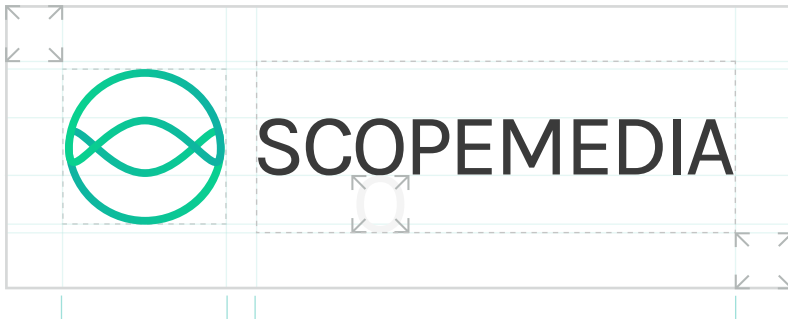
# SCOPEMEDIA

Artificial Intelligence Bringing Life to Imagery™

## Brand Book

### LOGO

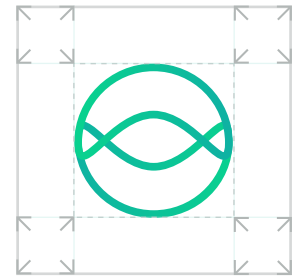
Safe area



Sign

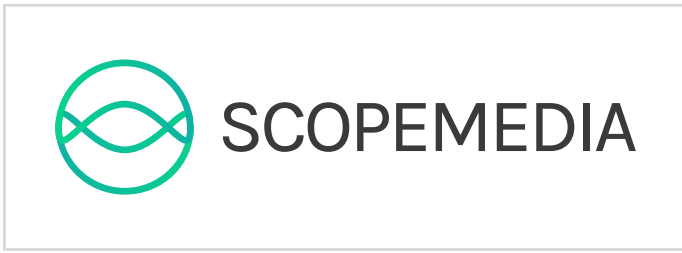
Logotype

Safe area

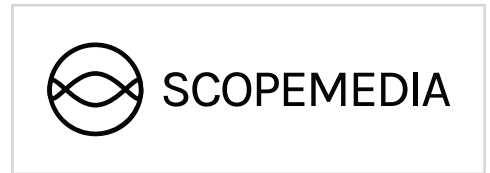


Sign

### LOGO COLOURS



Default colours



Grayscale colours

### COLOURS



HEX = 09D18F

R = 9 G = 209 B = 143

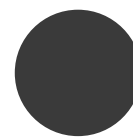
C = 69 M = 0 Y = 62 K = 0



HEX = 0FB2A2

R = 15 G = 178 B = 162

C = 76 M = 4 Y = 45 K = 0



HEX = 3A3A3A

R = 58 G = 58 B = 58

C = 69 M = 62 Y = 61 K = 52

### TYPOGRAPHIC

## KARLA

Style

Regular

**Bold**

Characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

' ? ' ! ( % ) [ # ] { @ } / & < - + = >

\$ £ : ; , . \*

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